



NEW HEART BEAT DEVOTIONS

“We should be leaving impressions of Jesus on those we know.”

Impression

My granddaughters love to play with [Play-Doh](#). They like asking us what we want to eat. They then make it using Play-Doh and we act so excited while we pretend to eat it. They can make pizza, ice cream, hot dogs, cookies, popcorn, cakes, potatoes, peas, meats and the list goes on. They have all kinds of Play-Doh play sets, with life like cooking utensils, Play-Doh kitchen, presses, molds, and lots of impressions. When they press that Play-Doh into those impressions, it really makes impressive looking food.

According to [“Today I Found Out”](#), Play-Doh first was concocted by Noah McVicker, for a soap manufacturer Kutol Products as a product that could clean coal residue from wallpaper. The pliable, putty-like substance would roll on the wallpaper and magically takes the coal residue off the wallpaper. It was a great seller until people stopped using coal to heat. Noah’s nephew, who also worked for Kutol Products, had a brother-in-law whose wife was a nursery school teacher named Kay Zufall. During Christmas 1954, she allowed her students to make Christmas decorations out of this cleaner substance. The kids had a blast playing with it, so Noah began to advertise the same product as a child’s toy with a name that Kay picked called Play-Doh. The substance really took off with the help of Captain Kangaroo. In 2003, the Toy Industry Association placed Play-Doh into its “Century of Toys List”, a roll call of the 100 most memorable and most creative toys of the twentieth century. Over 100 million cans are produced each year. That is impressive.

A few weeks ago, someone call me to the lobby at work. The person introduced himself and said that he was at my company on business and just happen to see my name on the phone listings. He continued to say that he remembered me giving a training presentation at his company and stated that he was very impressed. He gave details that I knew were true. However, the amazing thing about this is that at that time, he was with a different company and I was with a different company. The training was over 100 miles away so he did not know what city I was from. The training was only a few hours. But most of all, the training was over 25 years ago. I was shocked.

What kind of impression are you leaving with others?



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*“Let your light so shine
before men, that they may
see your good works, and
glorify your Father which is
in heaven.” Matt 5:16*



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